

SHAPING AND PRESERVING

Industrial Heritage in Transformation.
Potentials for Civil Society and Urban
Development



Tenth Berlin Forum for Industrial
Heritage and Society

27 October 2022
10:00 am to 17:20 pm Excursion

28 Oktober 2022
Conference 11:00 am to 5:15 pm
Digital Conference including English
Simultaneous Translation



TOPIC

In the late 19th and well into the 20th century, the young metropolis of Berlin was considered the most innovative and dynamic industrial location in Europe; technologies, corporate structures, infrastructures for transport and urban hygiene and many other elements associated with this growth area were considered exemplary and setting standards. The course and consequences of later deindustrialization are well known. The starting point of the Tenth Forum is the thesis that the Berlin-Brandenburg metropolitan region can now be regarded as an important laboratory for re-use projects in the field of industrial heritage. The industrial metropolis has become an industrial heritage metropolis. We want to test this thesis in comparison with international developments.

Regional division, stagnation in West Berlin and economic weakness in the east meant that, unlike most other industrial regions in Germany, many sites and buildings of industrial culture were preserved until the fall of the Wall. Since the 1990s, many sites of industrial culture have been rediscovered and repurposed in Berlin and Brandenburg. However, the significance of the reactivation of industrial heritage with regard to urban and regional development as well as social cultures has so far only been analyzed and appreciated in individual cases. The Tenth Forum wants to examine for a supra-regional audience the extent to which selected smaller and larger projects of our area can have an exemplary effect on the region and how these typologies compare in Europe.

We will discuss, on the one hand, the motivations of the actors for preserving this heritage and, on the other hand, the options for utilizing industrial heritage sites in the at times fraught field of monument preservation, historical culture and commemoration work. In addition, we will also take a look at the diverse potentials offered by these conversion strategies for future social, economic and structural developments in the surrounding area: How is industrial heritage to be valued both socially and economically, beyond the mere creation of addresses and high-priced marketing? With this event, we want to trace the impetus that different actors can give for civil society and for sustainable urban and regional development with the reconstruction and new use of industrial heritage.

As a format, we have decided on a curated series of dialogues: Two projects each that will overlap in history and substance, but in part with different re-use strategies, will be presented and will be classified by a European-oriented expert. In doing so, we will primarily make use of the competencies of the European Route of Industrial Heritage (ERIH).

Our questions regarding the different projects:

- How can the old and new history(ies) of the sites be related to each other?
- What constellations of actors can be found in the projects at the owner and user level?
- How do private-sector business models or public-sector forms of organization function?
- Are there conflicts between conformity with the preservation order and the intended forms of use?
- What role does the project play in the regional social environment?
- Is there a value-based development strategy?
- What role do sustainability criteria play in the development goals?
- How does the interaction with local planning officials work?
- Is there a productive connection with the goals and collaborative possibilities of the EU's New European Bauhaus program?

Thanks to our cooperation with ERIH, we can offer our online guests a simultaneous English translation of our lectures and discussions.

PROGRAM

THURSDAY, 27 OCTOBER 2022

10:00 AM – 5:30 PM

EXCURSION

Market hall NEUN, CRCLR in the former Kindl-Areal, Malzfabrik and ufa-Fabrik
incl. lunch

FRIDAY, 28 OCTOBER 2022

11:00 AM – 5:15 PM

10:30 OPENING OF THE DIGITAL CONFERENCE ROOMS

Our breakout rooms offer the opportunity to get to know others
and network in small groups.

11:00 WELCOME

Prof. Dr. Dorothee Haffner | HTW Berlin, Head of bzi
Dr. Torsten Wöhlert | State Secretary for Culture
Katrin Budde, MdB | Chairwoman of the Committee for Culture and Media
Peter Schwirkmann | Deutsches Technikmuseum

INTRODUCTION TO THE FORUM TOPIC

Prof. Joseph Hoppe | Head of bzi

SETTING THE TONE

Prof. Massimo Preite | University of Padua, Member of the ERIH Board
PD Dr. habil. Heike Oevermann | Bauhaus University Weimar

12:00 BREAK

12:30 TRIALOG PANELS

PANEL I

FURTHER USE OF INDUSTRIAL YARDS

ROFINPARK - FROM INDUSTRIAL WASTELAND TO A REAL LABORATORY FOR A NEW POST-GROWTH ERA

Sarah Polzer-Storek | Owner and operator, Rofin Industrial park Eberswalde

PROGRAM

The Malzfabrik as a revitalized, green and vibrant business park

Frank Sippel | Managing Director of Real Future Deutschland GmbH and
Founder of IGG Malzfabrik mbH

Commentary and Discussion

Claudia Muntschick | M. Sc. Historic Preservation and Urban Development,
Contact person East Saxony for KREATIVES SACHSEN

13:30 BREAK | NETWORKING IN DIGITAL SPACES

14:30 PANEL II

NEW EDUCATION IN OLD FACTORIES

From the former Draeger's cloth factory in Pritzwalk to the House for Culture and Education

Lars Schladitz | Museum Director, Museumsfabrik Pritzwalk

The Mehringhof in Berlin-Kreuzberg – From Berthold AG to a hotspot of alternative education and culture

Dr. phil. Dan Reynolds | Niederrhein University of Applied Sciences

Commentary and Discussion

Prof. Massimo Preite | University of Padua, Member of the ERIH Board

15:30 BREAK | NETWORKING IN DIGITAL SPACES

16:00 PANEL III

LIVING AND WORKING ON YOUR OWN

How civil society turns industrial wastelands into socially innovative places

Christian Darr | Research and Ecology Project Staff, Trias Foundation

Community and sustainable multi-generational living at the Großer Zernsee lake

Irene Mohr | GF of Winterer + Mohr Architektinnen GmbH

Commentary and Discussion

PD Dr. habil. Heike Oevermann | Bauhaus University Weimar

17:00 SUMMARY

Prof. Joseph Hoppe

IMPETUS AND COMMENTARY

The reuse of industrial heritage is undoubtedly one of the main levers of European cities' regeneration programs. In Italy, as in Germany, the recovery of disused factories and production sites has provided an opportunity for profound and radical innovation in reuse models. Some recent examples of industrial heritage redevelopment in Italy are emblematic of the commitment of the various public and private actors in reconciling the principles of conservation with the requirements of functional adaptation, the objectives of profitability with those of social inclusion, and the reasons of technical efficiency with the imperatives of environmental sustainability. The most recent experiences of rehabilitating the industrial heritage clearly show that it is called upon to take on a much more challenging mission than in the past: in addition to the preservation of identity and memory values, there is the contribution that the reuse of old factories can make to sustainable socio-economic development and energy transition programs.



MASSIMO PREITE, former Professor of Urban Planning at the Department of Architecture of the University of Florence, currently teaches Industrial Heritage: Knowledge and Project at the Erasmus Mundus master's course on Techniques, Patrimoines, Territoires de l'Industrie: Histoire, Valorisation, Didactique (TPTI) at the university of Padua (Italy).

As an industrial heritage expert, he is Board member of The International Committee for the Conservation of Industrial Heritage (TICCIH), of the European Route of Industrial Heritage (ERIH), and of the Associazione Italiana per il Patrimonio Archeologico Industriale (AIPAI).

He has carried out intensive research activity on the conservation and rehabilitation of the industrial heritage in Italy and Europe. On behalf of ICOMOS, he participated in the assessment activities of numerous industrial heritage nominations to the UNESCO World Heritage List.

IMPETUS AND COMMENTARY

THESIS 1 Only if we preserve the structures, buildings and objects of industrial and worker culture we can shape them.

THESIS 2 The loss of function of many of these architectural testimonies is understood as a creative scope for monument preservation, urban development and civil society.

THESIS 3 Without civil society, long-term preservation and design of industrial and workers' heritage is not possible.

THESIS 4 Preservation and design is a process and a result.

THESIS 5 Only if we preserve, question and understand the industrial and working-class culture as a formative part of our previous social and economic developments, can we learn from our major failures (climate/environment/fairness) and shape better (urban) developments.



HEIKE OEVERMANN studied architecture (Braunschweig, Seville) and World Heritage Studies (Cottbus). After years of apprenticeship in different offices, she founded the office architectureRelated together with Andreas Oevermann. In 2012, she received her PhD from the TU Berlin, Prof. Johannes Cramer, on the (conflictual) transformation processes of the monument and UNESCO World Heritage Site Zeche Zollverein.

Heike Oevermann has worked at the Georg Simmel Center of the Humboldt University of Berlin since 2011 and headed it as deputy director from 2016 to 2021. Her academic work is interdisciplinary in nature and seeks exchange with society through knowledge transfer projects.

In 2020, she was awarded her habilitation at the Bauhaus University Weimar, Prof. Hans-Rudolf Meier, with the *venia* in historic preservation and recent urban planning history. For the academic year 2021/2022 she took over the professorship for monument preservation at the Otto-Friedrich-University in Bamberg (Chair Gerhard Vinken).

PRESENTATION

ROFINPARK – FROM INDUSTRIAL WASTELAND TO A REAL LABORATORY FOR A NEW POST-GROWTH ERA

Rofinpark in Eberswalde is much more than a former pipeline factory; it is a real laboratory for a new post-growth era. The industrial wasteland, located 50 km northeast of Berlin, is therefore not being developed according to a strict master plan, but organically and with a lot of patience. The challenge of developing an industrial wasteland in the province is very different from that of a metropolis, which is why, unfortunately, countless properties fall into disrepair. In Rofinpark, too, the only thing to do for many years was to hold out pragmatically and wait for better times.

In the meantime, the course for the development of Rofin has been set: social responsibility, expansion in line with demand, as well as cautious, always critically reflected growth. But what does this look like in practice?

Challenges are seen as opportunities. Together with the stakeholders, new solutions are developed, tried out and implemented: socially fair rents, joint development, renaturation, people over profits, a diversity of tenants, empathy for each other and having fun in the process.



SARAH POLZER-STOREK became managing director of the GmbH in 2009, which also owned Rofinpark at the time. She had studied Eastern and Southeastern European history, politics and sociology at the FU Berlin and focused on the disintegration of Yugoslavia. An emergency situation in the GmbH required her complete focus and a professional reorientation. She opened up the 100,000m² Rofinpark, which from then on grew more and more dear to her heart. After many years of

unpredictable and inherited challenges, an important directional decision had to be made. So a fresh start was in order: In 2014, with the help of an investor, she acquired the entire industrial park and has since visibly shaped the site in the direction of sustainability.

For many years now, she has been warning against the consequences of the neo-liberal economic system and promoting alternatives, which she herself implements in practical ways as an entrepreneur. She is not only a passionate entrepreneur, but also a long-time, committed member of B90/ Die Grünen. She is married and has four sons.

PRESENTATION

THE MALZFABRIK AS A REVITALIZED, GREEN AND VIBRANT INDUSTRIAL PARK

In his lecture, Frank Sippel will present instruments and principles for the conversion of brownfield sites, using the Malzfabrik in Schöneberg as an example. In doing so, he will discuss the value-based development approach of his real estate development company. This includes – in addition to mediation between historic preservation, construction planning and developers – above all the curation of user groups and a great deal of involvement in the integration of ecological and cultural themes. The goal here is a foundation of identification, which leads to a very long-term and thus sustainable definition of place. He will also explain how such projects require time and understanding from donors.



FRANK SIPPEL was born and raised in Switzerland. There he studied economics at the University of St. Gallen from 1992 to 1997 and founded his first company in the field of real estate maintenance while still a student. In 2000/01, he sold this company and founded Real Future AG, which today – together with long-term oriented co-investors – finances the projects of Real Future Deutschland GmbH, founded in Berlin in 2015. In addition, Sippel is voluntarily involved in sculpture art as well as diasporic and indigenous human rights.

COMMENTARY



CLAUDIA MUNTSCHICK studied architecture, urban development and historic preservation. The focus of her planning activities was the development of collaboratively used industrial wastelands. In parallel, she developed numerous architectural mediation projects with the team of Haus Schminke in Löbau and has been on the board of the Stiftung Haus Schminke since 2015. Since 2017, she has been on the road as a contact person for KREATIVES SACHSEN, advising cultural and creative enterprises, developing continuing education and networking formats, overseeing the RAUM-KOMPLIZEN project, and is a member of the federal government's Living Centers expert group.

PRESENTATION

FROM THE FORMER DRAEGER'S CLOTH FACTORY IN PRITZWALK TO THE HOUSE FOR CULTURE AND EDUCATION

The cloth factory Gebrüder Draeger in Pritzwalk was once one of many cloth factories of the 19th century in the Brandenburg „Streusandbüchse.“ The Prignitz company achieved a significant position in the niche area of woolen cloth for uniforms. It was also the ancestral home of the Quandt family of entrepreneurs. The industrial ensemble, which grew from 1858 to 1938, dominates the small town view. With the dismantling of the machines in 1945, decades of diverse reuse of an industrial site in the small town began. Between 2011 and 2018, an extensive redevelopment was able to give the desolate site a new mixed use as an educational, residential and cultural location.



LARS SCHLADITZ is museum director at the Museumsfabrik Pritzwalk. He accompanied the final phase of the conversion project of the old cloth factory into a cultural venue and the transformation of the former city and brewery museum into the museum factory, which opened in 2018. He studied history and social sciences in Erfurt and Tokyo.

PRESENTATION

THE MEHRINGHOF IN BERLIN-KREUZBERG – FROM BERTHOLD AG TO A HOTSPOT OF ALTERNATIVE EDUCATION AND CULTURE

From the second half of the 15th century, the production of movable metal type for letterpress printing began with type casting. Until about the Napoleonic period, type casting was a manual process. With the introduction of casting machines in the 1840s, productivity increased enormously. As a result of favorable economic developments and improved transport possibilities, mechanization led to type casting becoming a large-scale industry. At the end of the 19th century, magnificent type foundry factories were built in half a dozen German cities. Two of them still stand in Kreuzberg alone. Rebuilt after World War II, these buildings now serve other purposes. Several have been transformed into educational facilities. Some house schools, others have been converted into student housing. The continued use of this cultural heritage, both within and outside of education, will be explained in this presentation.



DAN REYNOLDS teaches typography at the Hochschule Niederrhein in Krefeld. He holds a doctorate in design history and researches the German type foundry industry from the late 19th and early 20th centuries. Reynolds is a U.S. citizen and studied graphic design in the United States before coming to Germany. During a student residency at the HfG Offenbach, his interest in type foundries was sparked thanks to the Klingspor Museum's outstanding collections. Later, he worked for the

digital successor companies of the old Linotype and Monotype typesetting companies in marketing and font design departments. From 2020 to 2022, he supported the digiS-funded digitalization project „Making the Visible Visible – Berlin's Typographic Heritage Open Access.“

PRESENTATION

HOW CIVIL SOCIETY TURNS INDUSTRIAL WASTELANDS INTO SOCIALLY INNOVATIVE PLACES

The Trias Foundation has been working with community living projects for 20 years. The basis of the cooperation is asset investment, whereby the foundation relies on the realization of its foundation goals through the granting of ground leases and the associated long-term safeguarding of the project goals. The project groups repeatedly come across former industrial sites, which they transform into places with social innovations with the support of the foundation.

The “Zentralwerk” project in Dresden, a former armaments factory and later large-scale printing plant, was discovered by an art and culture association after being vacant for almost 10 years. The approximately 7,000 m² of space required the professionalization of the group, which is now available for art and culture and new forms of living and working with a cooperative.

In 2010 on Berlin’s Eiswerder Island, work was begun to transform a former administrative building of what was once a gunpowder factory and then a vocational school into a self-managed, non-profit enterprise that combines both living and working opportunities.



CHRISTIAN DARR graduated in 2010 as Dipl.-Ing. (FH) Flächen- & Stoffrecycling, majoring in land recycling / landscape engineering. He received his master’s degree in the field of energetic-ecological urban redevelopment in 2017. Darr worked from 2011 to 2012 as an energy and climate policy officer for the parliamentary group BÜNDNIS 90/DIE GRÜNEN in the Thuringian state parliament. He was then until 2016 head of the office of Dirk Adams (MdL) in Nordhausen.

Since 2017, he has been a staff member in the Research and Ecology department at the Trias Foundation. He supervised the research project “Bürgerfonds” (funded by the BMBF) from 2017 to 2020, the research project “OpenHeritage” (funded by the EU) from 2018 to 2022, and has been working in the foundation’s “FAKTOR WOHNEN” program area since 2021.

VORTRAG

COMMUNITY AND SUSTAINABLE MULTI-GENERATIONAL LIVING AT THE GROSSER ZERNSEE LAKE



IRENE MOHR was born in Hamburg in 1961 and studied architecture at the Technical University of Berlin from 1981 to 1988. In 1985 she received the Architecture Award of the Academy of Arts/Berlin for her work in the working group “Berlin Self-Help Groups in Old Buildings”. From 1988 to 1991 she worked in various architectural offices in Berlin. She organized the “Hearing Bauliche Selbsthilfe” and published the book “Bauliche Selbsthilfe 1991”. In 1991 she founded her own office partnership with Dipl. Ing. Saskia Schleifer-Kühnel and trained as an “Architect in the Preservation of Historical Monuments” at the Berlin Chamber of Architects. In 2009 she became a member of the board of trustees of the trias foundation in Hattingen. Since 2014 she has been managing director of Winterer + Mohr Architektinnen mbH, Berlin together with Karin Winterer.

PICTURE CREDIT TITLES:

© Foto: M.Kubein, Uferwerk

© Foto: Andreas Muhs

PLANNING AND ORGANIZATION

Joseph Hoppe, Karsten Feucht, Katharina Hornscheidt,
Nico Kupfer, Anja Liebau

CONTACT

Prof. Joseph Hoppe | hoppe@technikmuseum.berlin

Karsten Feucht | feucht@industriekultur.berlin

HTW BERLIN, FB5

Wilhelminenhofstr. 75 A | 12459 Berlin

DEUTSCHES TECHNIKMUSEUM

Trebbiner Str. 9 | 10963 Berlin

www.industriekultur.berlin

#industriekultur_berlin

REGISTRATION

<https://eveeno.com/forum-industriekultur-berlin>



In cooperation with

